Notice of Data Incident September 6, 2024

On July 8, 2024, The Physical Medicine & Rehabilitation Center, P.A. ("PMRC") experienced unusual activity on our network. We immediately began working with third-party specialists to conduct an investigation. Our investigation determined that certain information stored on our network was accessed by an unauthorized party between July 8, 2024, and July 9, 2024. Therefore, we are conducting a comprehensive review of the information potentially affected. The type of information likely varies by individual but may include name and one or more of the following data elements: address, phone number, email address, date of birth, Social Security number, drivers license/state ID number, credit/debit card number, treatment/diagnosis information, prescription information, provider name, medical record number, date of service, patient ID, Medicare/Medicaid number, treatment cost information, health insurance policy number, health insurance claim number, and health insurance information.

In response to this incident, we immediately began an investigation. Through our investigation we have notified law enforcement, reset account passwords and reviewed our policies and procedures relating to this incident. We are also providing potentially affected individuals access to credit monitoring and identity protection services as an added precaution. If you have questions about this incident or would like to enroll in the credit monitoring and identity protection services, please call at 1-833-441-0380, Monday through Friday, between 8:00 AM and 8:00 PM ET, excluding holidays. You may also write to us at 500 Grand Ave., Suite 100, Englewood, NJ 07631.

In general, we encourage potentially affected individuals to remain vigilant against incidents of identity theft and fraud by reviewing credit reports/account statements and explanation of benefits forms for suspicious activity and to detect errors. Under U.S. law, individuals are entitled to one free credit report annually from each of the three major credit reporting bureaus, TransUnion, Experian, and Equifax. To order your free credit report, visit www.annualcreditreport.com or call 1-877-322-8228.

Individuals have the right to place an initial or extended fraud alert on a credit file at no cost. If individuals are a victim of identity theft, they are entitled to an extended fraud alert lasting seven years. As an alternative to a fraud alert, they have the right to place a credit freeze on a credit report. The credit freeze is designed to prevent credit, loans, and services from being approved without consent. Pursuant to federal law, individuals cannot be charged to place or lift a credit freeze on your credit report.

Should individuals wish to place a fraud alert or credit freeze, please contact the three major credit reporting bureaus listed below:

TransUnion	Experian	Equifax
1-800-680-7289	1-888-397-3742	1-888-298-0045
www.transunion.com	www.experian.com	www.equifax.com

Individuals can further educate themselves regarding identity theft, fraud alerts, credit freezes, and the steps to protect their personal information by contacting the credit reporting bureaus, the Federal Trade Commission (FTC), or their state Attorney General. The FTC also encourages those who discover that their information has been misused to file a complaint with them. The FTC may be reached at 600 Pennsylvania Ave. NW, Washington, D.C. 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. Instances of known or suspected identity theft should also be reported to law enforcement, the state Attorney General, and the FTC.